



# CROSSACTION™

**More Angles.  
More Action.  
More Effective.**



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### **MEDIA VIPs, WELCOME!**

The Oral-B CrossAction Online News Bureau allows you exclusive access to information about the most advanced toothbrush ever developed.



## CROSSACTION™



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### **Oral-B Grip-O-nator - Discover How You Hold Your Toothbrush**

While researching the Oral-B CrossAction Toothbrush, our engineers studied 4,000 brushers and identified these five main grips. Find out which grip fits you!



**Pick the grip that fits:**

**GRIP-O-NATOR**

